

ULLIKO

ulliKo shop

Kirchengasse 7

1070 Wien

Austria

Opening hours: Tuesday – Friday 11 am – 7 pm, Saturday 10 am – 5 pm

www.ulliKo.com

Fashion label ulliKo enriches Vienna Design Quarter with new shop

ulliKo, the Vienna fashion label, opens its monobrand shop on 11.11.2008. After three years of establishing the label ulliKo successfully, founder Ulli Kogelmueller moves from her outlying district workshop to the Viennese Neubauviertel where a pulsating fashion scene awaits its upvaluation.

In the new shop, in the Kirchengasse 7, 7th district, ulliKo exclusively presents her own label which participates regularly at exhibitions like MODEPALAST in Vienna, BLICKFANG in Swiss or BREAD&BUTTER in Barcelona. Connoisseurs and steady customers appreciate the new location which is only a stone's throw away from the shopping street Mariahilferstrasse.

The furnishing follows the style of ulliKo's fashion. Black-white-red puts emphasis on pure and dynamic designs. Customer-friendliness and warm cordiality lie at the heart of this long-term dream of hers.

Since 2005 Ulli Kogelmueller designs two women's collections and fitting accessories per year which are sold all over Europe. She is not following trends but works with her own unmistakable style.

The Colour ulliKo

Since the beginning the fashionlabel ulliKo concentrates on the colour scheme black-white-red. Because of the multitude of combinabilities with those three colours there is no end in contrasty and geometrical constructs like lines, circles and squares which represent the „signature-look“ of ulliKo.

She masters the balancing act between design and wearability through elaborate patterns and precise silhouettes.

As master tailor Ulli Kogelmueller sets great value upon functional and high value materials and perfect workmanship. With this her fashion shines with passion, great ease and vitality.

Additional Information about ulliKo

Ulli Kogelmueller (1972, Lower Austria), who lives and works in Vienna, Austria stands behind the label ulliKo. The designer completed the fashion college in Wiener Neustadt and passed the examination for the master's certificate at the „Fashion-School-Herbststraße“ in Vienna.

After a few years as directrice in the textile industry she worked in marketing at a big sports- and lifestylecompany. After five years as retail marketing manager she founded her own label in 2005.

Since then Ulli Kogelmueller designs and creates women's collections and accessories twice a year, which are presented international.

Besides the ulliKo collections she designs fashion for advertisements and promotion-projects, CI apparel and for film and music videos.

PRESS CONTACT

Cloed Priscilla Baumgartner

PR@priscillaandpat.com

+43 (0) 699 10703545

PRESS DOWNLOAD AREA : HI-RES PICTURES AND TEXTS

<http://www.priscillaandpat.com/blog/press-room>

